

Subject	ICT
Unit	Year 9 - Magazine Cover

Key Vocabulary	Definition
Masthead	The visual branding of the title
Selling line	Short/sharp description of the main marketing point
Date line	Month and year of publication
Mind map/Spider diagrams	A mind map or spider diagram is a way of recording and organising thoughts and ideas in a structured format. It is based around a central theme (<u>or node</u>) and has branches off for the different aspects using <u>sub-nodes</u>
Mood board	An arrangement of pictures, colours, textures, materials font types and is used by designers to show a particular concept.
Asset table	Where we save a record of what images we have used in our work to ensure we follow copyright rules
Copyright	It is against the law to copy and distribute copyrighted material without the copyright owner's permission.
Graphic design	Software used to design magazines, posters, logos etc. Fireworks, Photoshop, Photopia are all examples.